

Call to Artists: Request for qualifications (RFQ) Rufus Pinkney Wall

DeLand has a vibrant downtown filled with murals, sculptures, shops, restaurants, coffee shops and pubs. MainStreet DeLand was named America's Main Street by a national contest in 2017 and received the Great American Main Street Award from the National Trust for Historic Preservation in 1997.

MainStreet DeLand Association (MSDA) is seeking an artist to design and paint a mural in downtown DeLand dedicated to Rufus Pinkney, a longtime local business owner in downtown DeLand. We anticipate the finished mural will be approximately 22ft wide by 8ft tall. Experienced mural artists are invited to provide digital images of original art and final mural scaled projects.

Interested mural artists should email samples of their work to: Wayne@MainStreetDeLand.org. Add "Rufus Mural" to the subject line. Digital images may be saved to a USB drive and mailed or dropped off at the MainStreet DeLand office at the address listed below.

To be considered for the mural, we must receive your images and information on or before February 16th, 2018. Selected artists will be sent an application with complete details for the mural project to submit an entry for consideration. Selected artists will be notified March 1st.

RFQ submission must include pdf with:

- Professional resume. Please specifically include any past experience in creating or working with outdoor murals or similar experience.
- Up to 5 digital images of previous projects with full credit line. All work must be the artist's original design and not taken from copyrighted materials without prior written permission from the copyright holder, which permission must be submitted with your proposed design. Text should be limited to no greater than 5% of the mural's area.

Projected timeline:

February 16th: Deadline to submit RFQ (including digital examples and professional resume)
March 1st: Applications mailed to selected finalists
April 16th: Selected artist applications due back to MSDA (Finalists will receive a \$500 stipend if completed application and original art work are received by deadline.)
May 2nd: Winning artist will be announced. Original art work unveiled at Kick-off party. (Artist to attend)
June 1st: Mural work begins
June 30th: Mural work completed

Contact:

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